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BOARD

There is a smell to that: do BBLs stink or not?



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3 min. Reading Time



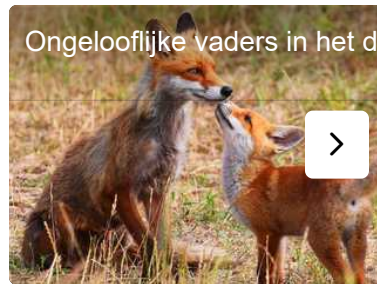
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The Brazilian Butt Lift (BBL) has been a topic of conversation for years. At first, it was mainly discussed that it would be an unnatural ideal of beauty, then concerns were expressed about the safety of the procedure. But, now it's about something else. BBLs are said to stink. On TikTok, it goes completely viral under the hashtag #BBLsmell. But is this true or are we dealing with a myth here?

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What is a BBL anyway?

During a Brazilian Butt Lift, fat is extracted from other parts of the body via liposuction and then injected into the buttocks and hips. This allows you to create fuller curves in places where you naturally have less volume. The procedure is extremely popular, but is also known as one with **high risks**. But that there would be a smell to it? That is new.

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Do BBLs really smell unpleasant?

Do BBLs really smell unpleasant? Certainly not according to certified plastic surgeons. [Dr. Sean McNally](#) explains that there is no reason why the procedure should cause odor, once someone has healed properly.

But how do TikTokers get to this? Some theories circulating on the social medium link the less pleasant smell to 'fat necrosis', a complication in which fat cells die. However, surgeons agree that necrotic fat usually does not give off an odor. It sounds very bad, but it doesn't smell.



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compression garments, poor hygiene or not enough wound care. This can happen with any operation.

So why do people think BBLs stink?

Why people think BBLs stink is not entirely clear. Surgeons probably think that the smell discussion stems from frustrations about the BBL procedure. It is certainly not a medical fact. The hype surrounding this procedure is decreasing, and criticism is increasing.

In addition, it is also easy to judge these types of cosmetic procedures. Size zero is slowly becoming the norm again, so that a slimmer body type is more in line with the beauty ideal of the moment. The myth surrounding the smell therefore seems to be a way to write off BBLs.

Although rumors about a "BBL smell" spread rapidly on social media, experts say that there is no medical evidence for these claims. Yet there is a smell to this story! The way we continue to look down on women who choose to change something about their appearance is not so pretty. Of course we should take the medical risks of a BBL seriously, but these kinds of nonsense stories should not get too much attention.